

Why Buy a Sponsorship/Advertising Package in our magazines?

Hispanic Engineer & Information Technology magazine
US Black Engineer & Information Technology magazine
Women of Color Conference Magazine

PREMIUM POSITIONING

Want your ad to be read? Place it on the cover, or next to the Big Stories that resonate best with your message, the stories that your audience is most interested in.

MULTIPLE MESSAGING

Have more than one point to make? Our Corporate Package lets you make four — with four ad exposures in one feature article.

EXCLUSIVE ATTENTION

Want to avoid the clutter of competitive ads? Be the Sole Sponsor of a feature.

WEB SYNERGY

Want to boost your recruitment? Get free listings on our Internet Job Board.

REPRINTS AND PLUS DISTRIBUTION

Want added value? Get a 15% discount on reprints of your Sponsored Article, and 20 free copies of the magazine.

HIGHER RETURN ON INVESTMENT

Want higher returns from your association with us? Purchase a Sponsorship/Advertising Package today.

Value-added Sponsorship/Advertising Packages:

1. Corporate-Level Package \$12,990

- Exclusive sponsorship of a Key Feature Article
- 4 ad exposures in the feature — 1 full-page color ad before the article; 1 half-page island ad within the article; 1 color strip ad within the article; 1 full-page color ad at the end of the article
- 20 copies of the magazine
- 3 free job postings and 25 resumes for 3 months on the Career Communications Group, Inc. Job Board
- 1 listing on the magazine's Advertisers' Index page

2. Premium-Level Package \$7,990

- 1 full-page ad — inside front, inside back, or back cover
- 20 copies of the magazine
- 3 free job postings and 25 resumes for 3 months on the Career Communications Group, Inc. Job Board
- 1 listing on the magazine's Advertisers' Index page

3. Standard-Level Package \$6,360

- 1 full-page color ad
- 20 copies of the magazine
- 3 free job postings and 25 resumes for 3 months on the Career Communications Group, Inc. Job Board
- 1 listing on the magazine's Advertisers' Index page

4. Value I Package \$5,265

- 1 two-thirds-page advertisement
- 20 copies of the magazine
- 3 free job postings and 25 resumes for 3 months on the Career Communications Group, Inc. Job Board
- 1 listing on the magazine's Advertisers' Index page

5. Value II Package \$4,470

- 1 half-page advertisement
- 20 copies of the magazine
- 3 free job postings and 25 resumes for 3 months on the Career Communications Group, Inc. Job Board
- 1 listing on the magazine's Advertisers' Index page

6. Value III Package \$4,073

- 1 eighth-page strip or third-page advertisement
- 20 copies of the magazine
- 3 free job postings and 25 resumes for 3 months on the Career Communications Group, Inc. Job Board
- 1 listing on the magazine's Advertisers' Index page

7. Web Marketing Package \$1,500

- Home Page and Job Page Web Banner Advertisements for 1 month on our site

Contact your Career Communications Group, Inc. account executive for additional information.



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Celebrating diversity. Committed to e-quality.