

CAREER COMMUNICATIONS GROUP INC.

Presents

A close-up portrait of a woman's face, looking directly at the camera. Her eyes are dark and expressive. The image is overlaid with abstract, splattered paint in shades of blue, teal, and purple, particularly around the eyes and nose. The background is a soft, out-of-focus brown.

WOMEN OF COLOR STEM CONFERENCE

Premier Event for Science, Technology,
Engineering, and Math Professionals

October 29–31, 2009
Hilton Anatole Hotel, Dallas, TX

<http://www.womenofcolor.net>



Women of Color STEM Conference EVENT PARTNERSHIP OPPORTUNITIES

OPENING NIGHT ALUMNAE WELCOME RECEPTION

PARTNER: (three available) **\$20,000**

Representatives from the Alumnae of the Women of Color STEM Conference welcome the current class of Women of Color (WOC) honorees with special greetings from event planners and sponsors. Food, beverages, and music included.

Audience

Conference participants, current and past honorees, human resource and diversity executives from industry, government and the military.

Brand Reach

- Inclusion as partner of event in some advertising, marketing and promotion
- Organization name/logo on easel poster at event entrance
- Organization name/logo on event banner
- Distribution of literature or promotional items

Relationship Building

- Prime networking opportunity

Program Involvement

- Five (5) minute welcome-remarks speaking opportunity

TECHNOLOGY RECOGNITION LUNCHEON

PARTNER: (four available) **\$25,000**

The Technology Recognition Luncheon honors leaders in technology. Honorees are nominated by their companies because of their proven technical accomplishments. This event includes a keynote address as well as speaking opportunities for event partners.

Audience

Conference participants, technologists, engineers, industry and government executives, mid-level managers, and diversity and human resource executives.

Brand Reach

- Inclusion as partner of event in some advertising, marketing and promotion
- Organization logo in event program
- Organization name/logo on easel poster at event entrance
- Organization name/logo on electronic media/video screens inside event
- Distribution of literature or promotional items

Relationship Building

- Five (5) VIP tickets

Program Involvement

- Five (5) minute executive-level speaking opportunity (subject to CCG approval)
- Keynote speaker introduction (based on partner commitment date)
- Certificate presentation opportunity

PROFESSIONAL NETWORKING MIXER

PARTNER: (three available) **\$18,000**

This themed conference social is designed to facilitate professional networking for new graduates as well as college students. Mid-career managers and executive, who participate in WOC events annually, serve as invaluable resources for those seeking to advance up the ranks. The atmosphere is light. Food, beverages and live music are included.

Audience

Conference participants, current and past honorees, college students, human resource and diversity executives from industry, government and the military

Brand Reach

- Inclusion as partner of event in some advertising, marketing and promotion
- Organization name/logo on easel poster at event entrance
- Organization name/logo on event banner
- Distribution of literature or promotional items

Relationship Building

- Prime networking opportunity

Program Involvement

- Five (5) minute welcome-remarks speaking opportunity
- Opportunity to hold special raffles and contests (provided by partner)

MOST IMPORTANT HISPANICS IN TECHNOLOGY DINNER

PARTNER: (two available) **\$30,000**

The Most Important Hispanics in Technology are influential men and women who have made significant contributions to their organizations success. This dinner is held in honor of their contributions and documents their path to success.

Audience

Technologists, engineers, industry and government executives, mid-level managers, and diversity and human resource executives and students

Brand Reach

- Inclusion as partner of event in some advertising, marketing and promotion
- Organization logo in event program
- Organization name/logo on easel poster at event entrance
- Organization name/logo on electronic media/video screens inside event
- Distribution of literature or promotional items

Relationship Building

- Five (5) VIP tickets

Program Involvement

- Five (5) minute executive level speaking opportunity (subject to approval by CCG)
- Keynote speaker introduction (based on partner commitment date)
- Award presentation opportunity

POWER BREAKFAST

PARTNER: (three available) **\$30,000**

The Power Breakfast recognizes leaders in STEM fields. The honorees are nominated by their employers because their exemplary work has earned them national recognition. This event includes a keynote address as well as speaking opportunities for event partners.

Audience

Conference participants, current and past honorees, students, human resource and diversity executives from industry, government and the military.

Brand Reach

- Inclusion as partner of event in some advertising, marketing and promotion
- Logo and 100 word organization description in event program
- Organization name/logo on electronic media/video screens inside event
- Organization name/logo on easel poster at event entrance
- Distribution of literature or promotional items

Relationship Building

- Five (5) VIP tickets

Program Involvement

- Five (5) minute executive level speaking opportunity (subject to approval by CCG)
- Keynote speaker introduction (based on partner commitment date)
- Award presentation opportunity (subject to approval by CCG)

WOMEN OF COLOR SEMINAR SERIES

PARTNER: (each day/two available) **\$10,000**

The Women of Color STEM Conference seminar series consist of in-depth professional development seminars and workshops. Topics covered in this solution-packed seminar series include: leadership, management, work life balance, and career development. All seminars are moderated by subject matter experts.

Audience

Professionals at various stages of their careers

Brand Reach

- Inclusion as partner of event in some advertising, marketing and promotion
- Organization logo in seminar program
- Organization name/logo on easel poster at each seminar entrance
- Receive oral acknowledgement/recognition at one seminar
- Distribution of literature or promotional items

Relationship Building

- Opportunity to moderate a seminar
- Opportunity to present at two (2) seminars as speaker or panelist
- Opportunity to participate in the seminar taskforce

GREEN ROOM

PARTNER: (one available) **\$25,000**

This exclusive gathering offers an unparalleled opportunity for the sponsor to meet the WOC gala honorees and senior level presenters before the awards ceremony. The atmosphere is formal. Light hors d' oeuvres and hosted bar are included.

Audience/Invitees

WOC winners, award presenters, elected officials, human resource and diversity executives from industry, government and the military

Brand Reach

- Inclusion as partner of event in some advertising, marketing and promotion
- Organization name/logo on banner inside event
- Organization name/logo on easel poster at event entrance
- Distribution of literature or promotional items

Program Involvement

- Executive level speaking opportunity: 5 minutes (subject to approval by CCG)
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AWARDS CEREMONY & DINNER

PARTNER: (two available) **\$50,000**

Inspirational stories, music, dance and visuals combine to make the Women of Color Awards Ceremony an unforgettable experience. The honorees at this event have been selected from hundreds of nominations submitted by employers from across the globe. They represent the top minority talent from participating organizations.

Audience

Conference attendees including college students, award winners, award presenters, human resource and diversity executives from industry, government and the military

Brand Reach

- Inclusion as partner of event in all advertising, marketing and promotions
- Logo and 100 word organization description in event program
- Mention in all media interviews and outreach materials
- Organization name/logo on electronic media/video screens
- Organization name/logo on easel poster at event entrance
- Distribution of literature or promotional items

Relationship Building

- Five (5) VIP tickets

Program Involvement

- Ten (10) minute executive-level speaking opportunity (subject to CCG approval)
 - Senior executive-level award presenter opportunity (subject to approval by CCG)
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CLOSING RECEPTION

PARTNER: (two available) **\$15,000**

The Closing Reception is the event that immediately follows the WOC Awards Ceremony. This event brings professionals and students together to celebrate and network with honorees in a relaxed atmosphere which includes light music, dessert and cash bar*.

Audience

Award winners, award presenters, and college students, and human resource and diversity executives from industry, government and the military

Brand Reach

- Inclusion as partner of event in some advertising, marketing and promotion
- Organization name/logo on easel poster at event entrance
- Organization name/logo on event banner
- Distribution of literature or promotional items

Relationship Building

- Prime networking opportunity

Program Involvement

- Three (3) minute executive-level speaking opportunity (subject to CCG approval)

*Open bar available for an additional cost

K-12 EDUCATIONAL PROGRAMS

HIGH SCHOOL PROGRAM

PARTNER: (one available) **\$20,000**

The High School program consists of a general session, interactive, hands-on workshops, a STEM career fair and limited access to corporate exhibits. Workshop activities focus on STEM career fields.

Audience

Students and teachers from regional high schools

Brand Reach

- Inclusion as partner of event in some advertising, marketing and promotion
- Logo and 100 word organization description in event program
- 100 word speaker biography in event program
- Organization name/logo on event banner
- Distribution of literature or promotional items

Program Involvement

- Welcome remarks speaking opportunity: 10 minutes
 - Opportunity to present a repeated workshop three times
-

ELEMENTARY SCHOOL PROGRAM

PARTNER: (one available) **\$20,000**

A program designed to inspire next generation scientists and engineers by exposing them to STEM professionals. Workshop activities focus on STEM career fields.

Audience

Elementary school students and teachers from the region

Brand Reach

- Inclusion as partner of event in some advertising, marketing and promotion
- Logo and 100 word organization description in event program
- 100 word speaker biography in event program
- Organization name/logo on event banner
- Distribution of literature or promotional items

Program Involvement

- Ten (10) minute welcome remarks speaking opportunity
 - Opportunity to present a seminar three times
-

TEACHER APPRECIATION LUNCHEON

PARTNER: (two available) **\$10,000**

The Teacher Appreciation Luncheon recognizes the contribution of STEM teachers and school principals to the promotion of science, technology, engineering and math-based careers at the K-12 level. This event includes a keynote address as well as speaking opportunities for event partners.

Audience

Science, technology and mathematics teachers and their principals

Brand Reach

- Inclusion as partner of event in some advertising, marketing and promotion
- Organization logo and 100 word speaker biography in event program
- Organization name/logo on easel poster at event entrance
- Organization name/logo on event banner
- Distribution of literature or promotional items

Relationship Building

- Signage on one (1) table

Program Involvement

- Speaking opportunity: 10 minutes
 - Certificate presentation opportunity
 - Photography opportunity with each teacher and their principals
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LA FAMILIA TECHNOLOGY AWARENESS SUMMIT

PARTNER: **\$40,000**

This event is an interactive, educational and entertaining summit focused on the educational paths and career opportunities in technology. Held during Hispanic Heritage Month, this will be a great opportunity to capture the attention of the fastest growing community in America. It will be hosted by a radio and TV tech personality.

Audience

Middle and lower school students and their families

Brand Reach

- Inclusion as partner of event in some advertising, marketing and promotion
- Organization logo link displayed on La Familia website (www.lafamilianet.net)
- Organization name/logo on easel poster at event entrance
- Organization name/logo on event banner
- Distribution of literature or promotional items

Program Involvement

- Ten (10) minute speaking opportunity
 - Opportunity to hold special raffles and contests (provided by partner)
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DIEL COLLEGE STUDENT PROGRAMS

WHAT IS DIEL?

The Development Institute for Emerging Leaders is a comprehensive leadership and professional development program designed to help students succeed in the work place. DIEL's mission is to encourage students to sustain an interest in and commitment to the STEM industry/education. Benefits include:

- Learning the fundamentals of career management
 - Building a network of professional and corporate contacts
 - Pursuing career opportunities with major corporations and government organizations
 - Networking with their peers from across the country
 - Receiving a DIEL certificate upon completion of program
-

WELCOME LOUNGE

PARTNER: (two available) **\$15,000**

Be the FIRST to meet and greet college students as they arrive at the Conference. The Welcome Lounge is where students come to relax after their journey and pick up their WOC registration materials. This presents the opportunity to engage students one-on-one and talk about your organization in an informal atmosphere. Snacks and beverages are provided.

Audience

Students majoring in STEM disciplines from Historically Black Colleges and Universities (HBCUs), Hispanic-serving institutions (HSIs), and other major colleges and universities

Brand Reach

- Inclusion as partner of event in some advertising, marketing and promotion
- Organization name/logo on easel poster at event entrance
- Organization name/logo on event banner
- Distribution of literature or promotional items

Relationship Building

- Prime recruiting opportunity

Program Involvement

- Opportunity to provide up to five organization representatives to engage students
 - Opportunity to present a short video about your organization
-

WELCOME INTERACTIVE SEMINAR

INTERACTIVE SEMINAR PARTNER: (one available) **\$25,000**

This event launches the DIEL college student program for the Conference weekend. This provides prime opportunities to meet and engage college students in a high-energy environment prior to the STEM Career Fair.

Interactive Seminar: Students will solve quizzes provided by Conference host and event partner. Prizes include scholarships and sample products. Past activities have included team building sessions, scavenger hunts, product usage competitions.

Audience

Students majoring in STEM disciplines from Historically Black Colleges and Universities (HBCUs), Hispanic-serving institutions (HSIs), and other major colleges and universities

Brand Reach

- Inclusion as partner of event in some advertising, marketing and promotion
- Organization name/logo on easel poster at event entrance
- Organization name/logo on event banner
- Distribution of literature or promotional items
- Distribute insert into college student welcome kit (insert provided by partner)

Relationship Building

- Signage on one (1) table
- Pre- or post- conference e-mail blast (partner to provide text, graphics and logos)

Program Involvement

- Five (5) minute speaking opportunity
 - Opportunity to hold contests, special raffles, and distribute scholarships (provided by partner)
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COLLEGE STUDENT WORKSHOPS (certificate program)

PARTNER: (per session) **\$10,000**

Three in-depth personal development sessions that cover a variety of topics including leadership development, cultural competency, social aptitude, and work life balance. Students who complete these workshops receive credits toward the DIEL certificate. WOC surveys show that students find these workshops are essential. You are guaranteed a captive audience.

Audience

Students majoring in STEM disciplines from Historically Black Colleges and Universities (HBCUs), Hispanic-serving institutions (HSIs), and other major colleges and universities

Brand Reach

- Inclusion as partner of event in some advertising, marketing and promotion
- Organization name/logo on easel poster at event entrance
- Organization name/logo on event banner
- Distribution of literature or promotional items

Relationship Building

- Prime recruiting opportunity

Program Involvement

- Three (3) minute speaking opportunity
-

RESUME WRITING WORKSHOP

PARTNER: (two available) **\$10,000**

This workshop is an interactive session designed to provide students with vital resume writing tips and advice from hiring professionals. This workshop offers the opportunity to spend quality one-on-one time with students.

Audience

Students majoring in STEM disciplines from Historically Black Colleges and Universities (HBCUs), Hispanic-serving institutions (HSIs), and other major colleges and universities

Brand Reach

- Inclusion as partner of event in some advertising, marketing and promotion
- Organization name/logo on banner inside event
- Organization name/logo on easel poster at event entrance
- Distribution of literature or promotional items

Relationship Building

- Prime recruiting opportunity

Program Involvement

- Opportunity to provide up to five organization representatives to assist students
-

COLLEGE STUDENT LOUNGE & STUDY HALL

PARTNER: (one available) **\$15,000**

Meet and greet a steady stream of college students as they arrive at the Welcome Lounge to take a break from the Career Fair floor and to have refreshments. This presents the opportunity to engage students one-on-one about your organization. Snacks and beverages are provided.

Audience

Students majoring in STEM disciplines from Historically Black Colleges and Universities (HBCUs), Hispanic-serving institutions (HSIs), and other major colleges and universities

Brand Reach

- Inclusion as partner of event in some advertising, marketing and promotion
- Organization name/logo on easel poster at event entrance
- Organization name/logo on event banner
- Distribution of literature or promotional items

Relationship Building

- Prime recruiting opportunity

Program Involvement

- Opportunity to provide up to five organization representatives to engage students
 - Opportunity to display a short video about your organization
-

COLLEGE STUDENT LUNCHEON

PARTNER: (one available) **\$25,000**

The College Student Luncheon can be produced in a formal or informal manner. Two to three seatings allow access to the students in a manner that meets the needs of the company who partners with this event. Partners can bring five to ten representatives, each of whom will host a table of students, or partners can designate a representative to deliver your company message to a seated audience.

Audience

Students majoring in STEM disciplines from Historically Black Colleges and Universities (HBCUs), Hispanic-serving institutions (HSIs), and other major colleges and universities

Brand Reach

- Inclusion as partner of event in some advertising, marketing and promotion
- Organization name/logo on easel poster at event entrance
- Organization name/logo on event banner
- Distribution of literature or promotional items

Relationship Building

- Prime networking and recruiting opportunity

Program Involvement

- Three (3) minute speaking opportunity
 - Opportunity to provide up to 10 organization representatives to interact with students
-